

## **MEMORANDUM OF UNDERSTANDING**

This Memorandum of Understanding (hereinafter referred to as "MOU") is made and entered into on **23<sup>rd</sup> July 2025**;

### **BETWEEN**

**Synergy – The Corporate Society – Shaheed Sukhdev College of Business Studies, University of Delhi**, having its campus located at **PSP Area IV, Dr. K.N. Katju Marg, Sector 16, Rohini, Delhi-110 089**, (hereinafter referred to as "**Synergy SSCBS**", which expression shall mean and include its successors and permitted assigns), represented by its **Coordinator, Mr. Kabir Upneja**, being the First Party;

### **AND**

**IMS Learning Resources Private Limited**, a company incorporated under the Companies Act, 1956, having Corporate Identity Number U80220MH1999PTC121823, and having its registered office at **6<sup>th</sup> Floor, NCL Bandra Premises, E - Block, Bandra-Kurla Complex, Bandra East, Mumbai – 400 051**, (hereinafter referred to as "**IMS**" which expression shall mean and include its successors and permitted assigns), represented by its Chief Executive Officer, **Mr. Anand Sutaria**, being the Second Party.

*(Synergy SSCBS and IMS shall be individually referred to as Party and collectively referred to as Parties.)*

#### **1. PURPOSE OF THE MOU:**

The purpose of this MOU is to establish a framework for seminar/webinar/event promotion and education collaboration between the Parties hereto.

#### **2. DELIVERABLES BY THE PARTIES:**

- 2.1 IMS will conduct a webinar for pre-final year students of Shaheed Sukhdev College of Business Studies.
- 2.2 IMS will conduct a seminar for pre-final year students of Shaheed Sukhdev College of Business Studies at its Campus.
- 2.3 Synergy SSCBS will obtain necessary permissions from Shaheed Sukhdev College of Business Studies to conduct the session at the College Campus.
- 2.4 Synergy SSCBS will promote the webinar and seminar to the targeted students, aiming to secure attendance of 100 or more pre-final year students for webinar and 80 or more students for seminar.

2.5 Synergy SSCBS will facilitate pre-registration of the webinar and seminar by sharing a pre-registration form with eligible students.

### 3. PAYMENT TERMS:

- 3.1 IMS shall pay an amount of **Rs. 22,000/- (Rupees Twenty-Two Thousand Only)** to **Synergy SSCBS** in two (2) instalments, as follows:
- First instalment of **Rs. 10,000/- (Rupees Ten Thousand Only)** after the completion of Webinar - 1;
  - Second instalment of **Rs. 12,000/- (Rupees Twelve Thousand Only)** after the completion of Seminar - 1;
- 3.2 Payments shall be released within 14 working days from the date of the respective seminar/webinar, subject to successful deliverables by both parties.

### 4. ATTENDANCE AND RESCHEDULING TERMS:

- 4.1 The attendance promised for the sessions is as mentioned in the table below. In the event of a drop in attendance exceeding 10%, the payment will be adjusted and released on a pro-rata basis.

| Events      | Department & Year           | Probable Month | Attendance |
|-------------|-----------------------------|----------------|------------|
| Webinar - 1 | BMS / BFIA (Pre Final Year) | July 2025      | 100+       |
| Seminar - 1 | BMS / BFIA (Pre Final Year) | August 2025    | 80+        |

- 4.2 In the event of operational disruptions, such as electricity outages or non-functional equipment (e.g., projectors), that prevent IMS from delivering the scheduled session in its entirety, **Synergy SSCBS** agrees to facilitate an additional session for the same program and attendees/participants at a mutually agreed-upon date and time.

### 5. Bank Details of Synergy SSCBS for the transfer of payment from IMS:

|                    |                                                                                                     |
|--------------------|-----------------------------------------------------------------------------------------------------|
| Name               | Principal SSCBS Student Society's A/c                                                               |
| PAN                | AACAS8896F                                                                                          |
| Account Number     | 35810781108                                                                                         |
| Bank Name & Branch | STATE BANK OF INDIA, Pascon Building Garg, Trade Centre, Sector 11, Rohini, New Delhi, Delhi 110085 |
| IFSC Code          | SBIN0011550                                                                                         |

## 6. TERM AND TERMINATION:

- 6.1 This MoU shall be in force for a period of **twelve (12) months** starting from **22<sup>nd</sup> July 2025** to **21<sup>st</sup> July 2026**.
- 6.2 Either Party may terminate this MOU providing prior written notice of **one (1) month** to the other Party.

## 7. OTHER TERMS AND CONDITIONS:

- 7.1 All media, text, design, layout of any advertisement, publicity material, etc. for the promotional events provided by IMS shall not be printed or used for online promotions after the completion of the stated events/deliverables.
- 7.2 Disputes relating to any aspect of academic co-operation, if any, shall be resolved in the spirit of mutual respect and shared responsibility.

## 8. DELIVERY OF NOTICES:

Any notice required to be given by either Party to this MoU to the other party shall be deemed to have been validly given if it has been personally delivered or dispatched through registered A.D. post or couriered to the address of the party or e-mailed to the concerned person as mentioned below.

| IMS                                                                                                                                                                        | Synergy SSCBS                                                                                                                                                |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 6 <sup>th</sup> Floor, NCL Bandra Premises, E- Block, Bandra-Kurla Complex, Bandra East, Mumbai – 400 051                                                                  | PSP Area IV, Dr. K.N. Katju Marg, Sector 16, Rohini, Delhi-110089                                                                                            |
| Contact Details:<br>Person: Mr. Aman Kumar<br>Mobile No: +91 - 9891296145<br>Email Id: <a href="mailto:aman.kumar@imsindia.com">aman.kumar@imsindia.com</a>                | Contact Details:<br>Person: Mr. Kabir Upneja<br>Mobile No.: +91 - 7428106643<br>Email Id: <a href="mailto:kabirupneja1@gmail.com">kabirupneja1@gmail.com</a> |
| Contact Details:<br>Person: Ms. Shaminder Singh<br>Mobile No: +91 – 9769623913<br>Email Id: <a href="mailto:shaminder.singh@imsindia.com">shaminder.singh@imsindia.com</a> |                                                                                                                                                              |

#### 9. JURISDICTION:

The MOU shall be governed by and construed in accordance with the laws of India and the jurisdiction will be Mumbai.

**For IMS Learning Resources Private Limited**

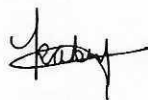


(Signature and Stamp)

**Mr. Anand Sutaria**

**CEO**

**For Synergy - The Corporate Society -  
Shaheed Sukhdev College of Business  
Studies, University of Delhi**



(Signature and Stamp)

**Mr. Kabir Upneja**

**Coordinator**



## STUDENT IDENTITY CARD

SHAHEED SUKHDEV COLLEGE OF BUSINESS STUDIES  
(UNIVERSITY OF DELHI)

PSP AREA-IV, DR. K.N. KATJU MARG, SECTOR-16, ROHINI, DELHI-89 (INDIA)



**Name:** Kabir Upneja

**Programme:** BBA-FIA-1st Yr

**Roll No.:** 24346

**Date of Birth:** 26-Jun-2006

**Year of Admission:** 2024 **Session:** 2024-25

**Enrollment No.:**



**Student's Signature**

*P. Sharma*  
**Principal's Signature**